

COACH AMERICA HOLDINGS INC. RECEIVES COURT APPROVAL OF FIRST DAY MOTIONS

-- Motions Granted Support Customers, Employees and Business Partners --

-- Financial and Operational Stability Enhanced Going Forward --

DALLAS, Texas, January 5, 2012 – Coach America Holdings Inc. announced today that Judge Kevin Gross of the United States Bankruptcy Court for the District of Delaware granted approval on a series of first day motions filed by the Company to help support its customers, employees, suppliers and business partners; to obtain interim financing authority; to maintain existing cash management systems; and to pay vendors and suppliers in the ordinary course of business.

Coach America's financial and operational stability going forward was enhanced through the granting of the following motions: payment of pre-petition and post-petition employee wages, salaries, business expenses and benefits, including medical, dental and life insurance benefits for current employees; interim approval for debtor-in-possession (DIP) financing of \$30 million for use by the Company to continue operations and purchase and pay for goods and services; and financing authority to pay certain pre-petition commitments that are necessary in the course of conducting business.

The DIP financing package was provided by a steering committee of Coach America's existing senior lenders. The Court has scheduled a final hearing on DIP financing on Friday, January 27th.

"The approval of Coach America's first-day motions by the Court is an important initial step in the restructuring process and allows us to move forward with our normal operations, including paying vendors and suppliers in the ordinary course of business," said George Maney, CEO of Coach America. "We remain focused on serving our customers, and believe that the prompt approval of these 'first day orders' is good news for the Company, as well as for our customers, employees, suppliers and business partners."

As previously announced, Coach America Holdings Inc. and its U.S.-based subsidiaries filed to reorganize under Chapter 11 in the U.S. Bankruptcy Court for the District of Delaware. More information about the Chapter 11 filing, which has been assigned case number 12-10010 (KG), is available on the Internet at www.coachamerica.com/restructure. The Company is providing ongoing access to court documents, including today's Orders, at www.bmcgroup.com/coachamerica.

Additional information for suppliers and customers is available at (888) 909-0100.

About Coach America

Coach America is the largest tour and charter bus operator and the second largest motorcoach service provider in the highly fragmented U.S. surface transportation industry. Headquartered in Dallas, Texas, Coach America provides transportation services throughout the entire United States. Services provided by Coach America include motorcoach charters, tours and sightseeing, commuter transportation, airport and casino shuttles, rail crew transportation and contract services for municipalities and corporations. Coach America operates the second largest fleet in the U.S. with over 3,000 well maintained vehicles, including over 1,600

motorcoaches, primarily under the well-recognized Coach America, American Coach Lines and Gray Line brands. For more information, please visit www.coachamerica.com.

Contact

Perry Street Communications
Jennifer Habicht / Jeana Foxman, 214-965-9955
jhabicht@perryst.com
jfoxman@perryst.com